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"McGregor, Iowa On The Mississippi".

Home of the Wild Life School

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"McGregor Song
On The Mississippi"

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Commercial club, McGregor, Iowa.
"McGregor, Iowa on the Mississippi."
[McGregor, Iowa? J. F. Widman and sons co.? 1931?]
[16]p. illus., maps. 25cm.

Illustrated title-page.
Also contains announcement of the American school of wild life protection, incorporated.

53859
66026 cop.2
72617 copy 3.

Rec'd June 21-1938

E002003

McGregor Church Calendar

Visitors Always Welcome

—+—

FIRST CONGREGATIONAL CHURCH

J. Priestley, Minister, Phone 220-J

Church School	9:45 a. m.
Divine Service	11:00 a. m.
Evening Service	7:30 p. m.
C. E. Society	6:45 p. m.

FIRST CHURCH OF CHRIST, SCIENTIST

Sunday School	10:00 a. m.
Sunday Church Service	11:00 a. m.
Wednesday Evening Meeting	7:30 p. m.

METHODIST EPISCOPAL CHURCH

F. H. Schepple, Pastor, Phone 154-J

Sunday School	10:00 a. m.
Regular Service	11:00 a. m.
Evening Service	7:30 p. m.
Epworth League	6:45 p. m.

ST. MARY'S CATHOLIC CHURCH

Rev. J. J. Horsfield, Phone 16

Masses at 8:00 a. m. and 10:00 a. m., except the Third Sunday of each month, when the 10:00 o'clock Mass will be held at Wingen's Opera House at Marquette.

Heights Motor Company

Ford

SALES AND SERVICE

Goodyear Tires—Enarco and Quaker State Oil—Repairing Greasing—Washing.

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Try our service once—and you will come again.

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Phone No. 9

See "The McGregor Region" on Horseback.

Much has been written about the beautiful scenic spots of the many foreign countries. Have you ever stopped to think about the beauties and wonders right here at home? Visit "The McGregor Region", in the Mississippi Valley, on your vacation this year.

While in McGregor, don't miss a horse back ride to some of the many scenic spots. You will thoroughly enjoy a ride on our saddle horses. Rates are very reasonable. Guides if desired.

Morgan horses, White Shepherds [Police] Dogs, Persian Cats and Silver Foxes, usually for sale.

MISS DORIS DOWNING

Phone 35-M McGregor

STRAND Theatre

McGREGOR, IOWA

RIVOLA Theatre

ELKADER, IOWA

HAROLD H. HALL, Proprietor

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The Theatres of High Class Sound Pictures and Short Subjects

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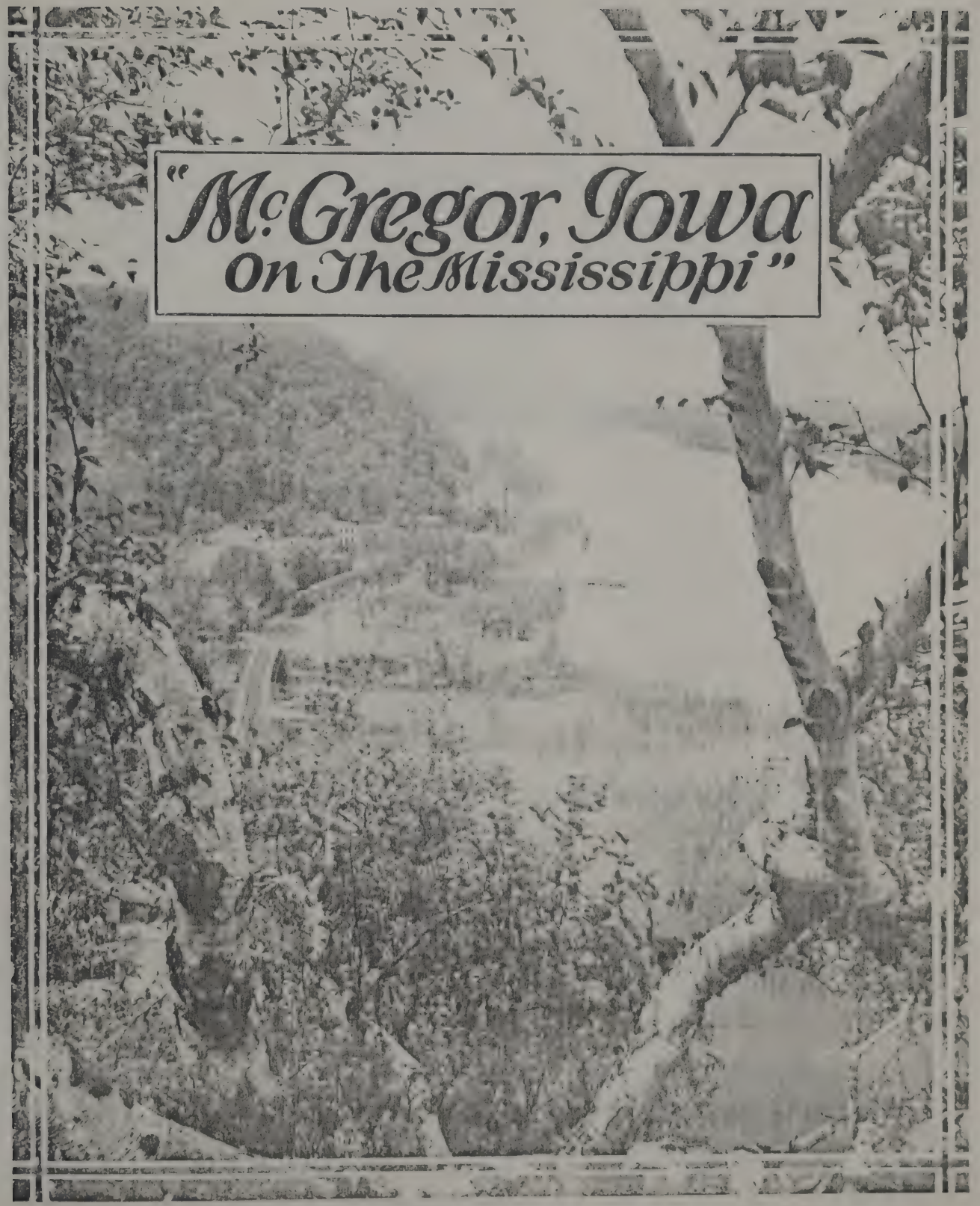
Matinee Every Sunday Afternoon


"McGregor, Iowa
On The Mississippi"

Points of Interest in "The McGregor Region"

PIKE'S PEAK—Most dominant bluff on the Mississippi. First land in Iowa seen by white man. Part of the Wild Life Refuge.

PICTURED ROCKS—Deepest Canyon in the Mississippi Valley. Marvellous walls of colored sand. Fern beds, rare plants, caves and waterfalls.

McGREGOR HEIGHTS and RIDGEWOOD—A Summer Home Colony. Cottages fully equipped, screened, electric lights and telephone.

RIVER SCENERY—McGregor is the center of the most picturesque part of the Mississippi River Valley.

HISTORIC RUINS—Thousands of Indian mounds, old earthworks, animal and bird effigies. Old forts and historic stone buildings.

WILD LIFE REFUGE—McGregor is the main entrance to this great protected area, and the point from which it can be best explored.

GOLF COURSE—Most beautiful and scenic course in the Central States. Six hundred feet above the river. Sixty mile panorama.

RIVER TRIPS—Daily trips through The Wild Life Refuge. Fish dinners. Trips to historic spots. Dancing on the large excursion boats.

FISHING and HUNTING—River, slough and creek fishing. Duck hunting in season.

TOURING—Auto trips through Scenic Northeast Iowa. The land of magnificent river and valley scenery, bluffs, crags and caves. See Map and descriptive matter.

HORSEBACK RIDING on Scenic Trails.

WILD LIFE SCHOOL—The greatest Nature Study School in the World. Annual session in August of each year.

AUTO FERRIES—Steel Auto Ferries operate across the Mississippi on a forty minute schedule between McGregor, Iowa, and Prairie du Chien, Wisconsin. An interesting trip. Take your car with you.

The Quest of Scenery Leads to The McGregor Region

We invite you to come and visit us, to ride on the Mississippi, to tramp over our hills, to enjoy a real fish dinner, or to spend a few days in a cottage on the high bluffs overlooking the river.

You will want to see the Mississippi from Pike's Peak, the highest point along the river and easily accessible by car.

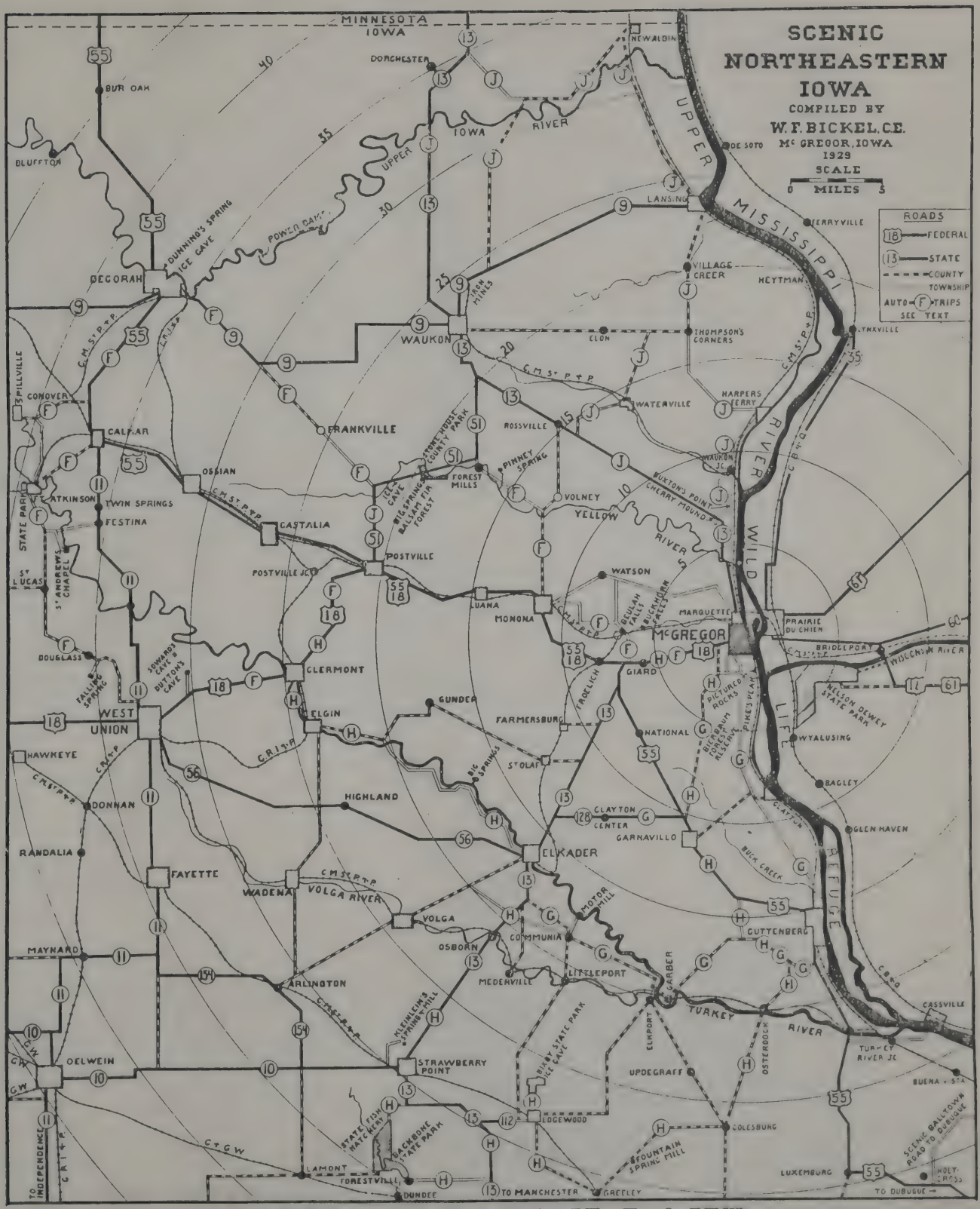
Pictured Rocks is known all over the United States. The cliffs of colored sand will interest you.

For those who play golf, we have the most beautiful and scenic course in the middle west, situated five hundred feet above the river, and a sixty mile view.

We bid you welcome. Come by rail or auto, it's easy to get to McGregor.

Further information gladly given by,

THE COMMERCIAL CLUB
McGREGOR, IOWA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VOLGA RIVER
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DORCHESTER
BUR OAK
BLUFFTON
DUNNING'S SPRING ICE CAVE
DECORAH
LANSING
DE SOTO
FERRYVILLE
VILLAGE CREEK
HEYTMAN
YMRVILLE
WAUKON
CLON
THOMPSON'S CORNERS
HARPERS FERRY
WATERVILLE
ROSSVILLE
FRANKVILLE
SPILLVILLE
CONOVER
CALMAR
OSSIAN
FOREST MILLS
PINNEY SPRING
VOLNEY
WIXTON'S POINT
CHERRY MOUND
ATKINSON
TWIN SPRINGS
FESTINA
CASTALIA
POSTVILLE
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ST. LUCAS
ST. ANDREW'S CHAPEL
LUANA
MONONA
WATSON
BEULAH FALLS
BUCKHORN FALLS
MARQUETTE
McGREGOR
PRAIRIE DU CHIEN
BRIDGEPORT
DOUGLASS
FALLING SPRING
SEWARD'S CAVE
DUTTON'S CAVE
CLERMONT
GIARD
TAGELICH
PICTURED ROCKS
PIKE'S PEAK
NELSON DEWEY STATE PARK
WEST UNION
ELGIN
GUNDER
FARMERSBURG
NATIONAL
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WYALUSING
BAGLEY
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FAYETTE
WADENA
ELKADER
BURR CREEK
VOLGA
COMMUNIA
MOTOR MILL
GUTTENBERG
MAYNARD
OSBORN
MEDERVILLE
LITTLEPORT
GARBER
ARLINGTON
KLEINLEIN'S SPRING MILL
ELKPORT
OSTERDOCK
CASSVILLE
TURKEY RIVER JC
OELWEIN
STRAWBERRY POINT
BIXBY STATE PARK ICE CAVE
UPDEGRAFF
BUENA VISTA
STATE FISH HATCHERY
BACKBONE STATE PARK
EDGEWOOD
COLESBURG
FOUNTAIN SPRING MILL
SCENIC BALLTOWN ROAD TO DUBUQUE
LAMONT
FORESTVILLE
DUNDEE
TO MANCHESTER
GREELEY
LUXEMBURG
HOLY CROSS
TO DUBUQUE
TO INDEPENDENCE
IOWA VACATION LAND

WHERE TO GO—WHAT TO SEE

Delightful Trips to Scenic Spots by Boat or Auto

Begin All Trips at River Front Park

Refer to Map on opposite page. Trips described in the text below are indicated by the "key letter" in circles on the map.

Trip "A"—PIKE'S PEAK AND PICTURED ROCKS: Round trip 5 miles. Drive west on Highway No. 13 and 18 to end of Main Street. At Catholic Church turn to the left. Continue up the valley following signs. On arrival at the Peak you will find parking space, camp ground, tables, and spring drinking water. Note the large Indian "Bear Mound." From the bluff front you can look up the Wisconsin River, by which Joliet and Marquette came from the Great Lakes and discovered Iowa and the Upper Mississippi River May 17th, 1673.

To see Pictured Rocks, take trail parallel to the river, leading north from the Peak. At the foot of the trail, near the railroad track, turn up the canyon past the colored sand, caves and waterfalls, and the trail will lead you back to your car. Old people and those with weak hearts should avoid this climb. You can see Pictured Rocks without the hard climb by taking one of the pleasure boats from McGregor, or you may drive along the river bank to within ¼ mile of the canyon.

Andrew Clemens, one of the greatest artists the world has ever known, using colored sand for working material, spent his entire life at McGregor. He developed the art of using the Pictured Rocks Sand in bottles, making designs of plants, animals, pictures, etc. Some of his work may be seen at John Kramer's Clothing Store, Kranert's Shoe Store, Gill Church's and the First National Bank.

Trip "B"—McGREGOR HEIGHTS AND WILD LIFE SCHOOL: Round trip 3 miles. From River Front Park, drive west one block to First National Bank. Turn to right and follow up valley. The Camp Grounds at the entrance of the "Heights" are free. Park your car as directed by signs. Walk out to the bluff front to see the wonderful panorama of river scenery. The town across the river is Prairie du Chien, Wisconsin. The lakes and islands in the foreground are included in the National Upper Mississippi Wild Life Refuge. The timbered hills surrounding the Heights and McGregor are a part of the Refuge through the generous gift of the heirs of Martha Buell Munn of New York City, so that McGregor is virtually surrounded by a National Park.

The Wild Life School holds its annual session on McGregor Heights, beginning the first Monday in August of each year. Lectures and classes are held in the open air pavilion. The hills and river about McGregor form the campus and an out-door class room.

Trip "C"—McGREGOR GOLF COURSE: Round trip 2 miles. From River Front Park, drive west on Highway No. 13 and 18 three blocks to Shell Oil Station. Turn to the right and follow the signs. Golf Course elevation is 1,100 feet above the sea level. Here is a wonderful panorama from the highest point in the vicinity. A cool place to play golf. Good fairways and greens. This course is open to the public on a green fee basis; nine holes, par 34. This is the most beautiful course in the Central States. You can return to McGregor driving west from the Golf Course entrance, along the ridge to No. 18 and turn to left.

McGregor Golf Course
Most Beautiful and Scenic Course
in the Central States.

THE MALLARD RESTAURANT

Chas. M. Brooks, Proprietor McGREGOR *Telephone No. 42J*

Finest Restaurant in North East Iowa

We have a real Soda Fountain

FISH DINNERS
Fried Crisp and Brown

CHICKEN DINNERS
The way you like them

PIES and CAKES
Like Mother used to make

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Tourists Information Bureau

Headquarters for Hunting and Fishing Parties - - Guides and Boats Furnished - - Write, Wire or Telephone for information.

Eat once at "The Mallard" and you will come again

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New Improved Shell 400

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Shell Motor Oil and

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Road Information
Service with a smile

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W. P. HOLROYD, - - Manager

Auto Ferry Rob Roy II

Between McGregor, Iowa and
Prairie du Chien, Wis.

LEAVE McGREGOR DAILY	LEAVE PRAIRIE DU CHIEN DAILY
A. M.	A. M.
7	8
9	10
11	12 Noon
P. M.	P. M.
1	2
3	4
5	6

GEO. F. FREEMAN, Captain
Phone 106 - McGregor

Delightful Trips to Scenic Spots—Continued

Trip "D"—TO YELLOW RIVER: Round trip 8 to 20 miles. This is a good shady trip for an afternoon drive. Take Highway No. 13 north from River Front Park, through Marquette, to mouth of the Yellow River. If you have the time, you can get a wonderful panorama of the Mississippi, at Buxton's Point, by continuing along No. 13 up the valley. When you arrive at the crossroad on the top of the hill turn north ¼ mile, east ¾ mile, north ¾ mile. You will be well repaid. Return to McGregor over same road. This trip is also listed as part of Trip "J".

All Day Trips in "The McGregor Region"

Trip "F": Time 8 to 10 hours. Round trip about 150 miles. A scenic trip through a fine country with many waterfalls, creeks, and spots of human interest. Drive west on No. 18 for 7 miles to Junction of 13 and 18. Turn north on dirt road to Buelah Falls for 1¼ miles. After you cross railroad track The Falls may be seen at the left. Park car at gate, walk to Falls and then up the creek 300 yards to Big Springs. Roaring Cave is about 100 feet west. Return to car, continue north ½ mile to school house, turn to left and go west to Monona. Take the road past the Shell Oil Station in Monona, and go north 5 miles to Yellow River. After crossing bridge, take road to left, up river. Pinney Springs lie up a valley to the north. Continue to Forest Mills, cross river and turn to left on No. 51. See Stone House County Park, Big Springs, Balsam Fir Forest, and Ice Cave. Turn to the right and follow road through Frankville to Decorah. See Dunning Springs, Ice Cave, City Park and other points of interest at Decorah. Visit Bily Brothers famous collection of hand carved Clocks, near Spillville. See where Dvorak wrote the "New World Symphony," at the little Bohemian village of Spillville on the Turkey River. Drive south to Fort Atkinson State Park. Continue southward to St. Andrews Chapel, near Festina, the smallest church in the State. Go to West Union and see Falling Springs, Dutton's Cave and Sowards Cave. You can return to McGregor over No. 18, or 56 and 13.

Trip "G": Time 6 to 8 hours. Round trip about 80 miles. Fine Mississippi River scenery, quaint buildings, rugged Turkey River bluffs, beautiful timber stretches. Drive south from McGregor to Pike's Peak and Pictured Rocks (See Trip "A"). Continue south to Guttenberg along the river road. See Guttenberg's River Front Park and fine old stone buildings. Take County Highway to Garber and Elkport, then up the ridge between the Turkey and Volga Rivers to Communia. Motor Mill, the finest old rock mill in Iowa, is about 2 miles north from Communia, on a side road. Continue to Elkader where there is the finest stone arch bridge in the State. Take No. 13, 128 and 55 to Garnavillo. Return to McGregor via 55 and 13, or leave 55 one mile north from Garnavillo to dirt road through Bierbaum Forest Reserve and Sni McGill Creek.

Trip "H": Time 8 to 10 hours. Round trip about 140 miles. Fine Turkey and Volga River scenery, Backbone State Park, Big Springs, fine timber areas and magnificent landscapes. Go west on No. 18 to Clermont, or if you are a bit venturesome go via No. 13, turning off to St. Olaf and Gunder, to Elgin. Drive along the Turkey River to Elkader, seeing the "Big Springs" (largest in Iowa). Go to Strawberry Point on No. 13. See Backbone Park. Continue to Edgewood and see Bixby State Park. Take road to Greeley, past Fountain Spring Mills to Coleburg. Turn northward, cross the Turkey River at Osterdock, and return to McGregor on No. 55 through Guttenberg and Garnavillo. Turn to left to dirt road one mile north of Garnavillo, through Bierbaum Forest Reserve and Sni McGill Creek. The Bierbaum Forest Reserve is always a delight, especially in late afternoon or in the evening.

Trip "J": Time 8 to 12 hours. Round trip about 120 miles. A tour showing a great variety of grand Mississippi and Upper Iowa River scenery. Drive north from McGregor along the Mississippi River through Marquette on No. 13. At top of the hill, about 8 miles from McGregor, you may turn north ¼ mile, east 1 mile, north ½ mile and you will find the most wonderful panorama of Mississippi River scenery that can be found anywhere. If you are adventuresome, you may continue through Waukon Junction and up the river to Harpers Ferry and on to Lansing via Thompson's Corners. If you prefer a better road and less novel scenery, return from "Buxton's Point" to cross roads and on to Lansing via Waterville. You could return to McGregor via No. 9 and 13, but you will be well repaid if you continue north along the Mississippi, to New Albin, and along the Upper Iowa River past some wonderful bluffs and wooded roads to Waukon. Return to McGregor via No. 13, or 51 and 18.

AN EXCURSION BOAT ON THE MISSISSIPPI

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OF WILD LIFE PROTEC-
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Commission. This School is
made possible by the gen-
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Dr. George F. Kay, D
State University of Iow
Botany Department, St
Iowa; Dr. Melvin R. Gi
Arbor, Michigan; Dr. W

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Ill.; William L. Finley,
Oregon; Dr. Charles R
State Historical Society
Morehouse, President, D
Dr. T. Gilbert Pearson,
Audubon Societies, Ne
Conservation Commissio
B. Fletcher, Secretary,
New England, Inc., Bos
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EXECU

F. G. Bell, Chairman
K. D. Bickel, P. K. Ko
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"THE WILD LIFE S
by the late Dr. L. H. Pa

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Wisconsin and the famous
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parties and field trips.

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THE STEAMER CAPITOL, the largest steamboat on the river, will run an all day excursion to Lansing, on Thursday, August 13th. This trip will take you past the Winneshiek Bottoms and the quaint river town of Lynxville. The Boat is wonderfully equipped for making the day enjoyable. A twelve piece orchestra furnishes music, and a wonderful dance floor extends the full length of the second deck. The three decks are equipped with comfortable seats and chairs. The cafeteria service is excellent, or you may take your own picnic lunch. Everything is provided for your comfort and enjoyment. The Steamboat Trip has become an annual affair and is a fitting climax to the school session. Tickets: 75c for adults, 35c for children. The trip lasts from 9:00 A. M. to 7:00 P. M.

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TUITION is $5.00 for adults, $2.50 for children under fifteen. Special rates made for organized groups of Boy Scouts and Camp Fire Girls.

EQUIP YOURSELF with comfortable out-of-door clothing, tramping shoes, binoculars, magnifying glass, notebook and camera. Come prepared to have a good time.

LIVING ACCOMMODATIONS are reasonable. Furnished cottages, capacity from four to six people, are available at $15.00 to $21.00 per week. Rooms in private homes, 75c to $1.00 per day; rooms in hotel, $1.00 to $2.00 per day. Meals can be secured at hotels or restaurants.

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TENT SPACE FOR CAMPERS is free.

MAKE RESERVATIONS for rooms and cottages early.

A number of the broadcasting stations, in the Mississippi Valley, will broadcast news of the school from time to time.

From The Wild Life School Campus, on McGrego Heights, Looking Out Over The Mississippi River

AMERICAN SCHOOL OF WILD LIFE PROTECTION

INCORPORATED

Thirteenth Annual Session "The Wild Life School"

August 3rd to 15th, Inclusive, 1931

McGREGOR, IOWA

ADVISORY BOARD

Dr. George F. Kay, Dean of the College of Liberal Arts, State University of Iowa, Iowa City, Iowa; Dr. B. Shimek, Botany Department, State University of Iowa, Iowa City, Iowa; Dr. Melvin R. Gilmore, University of Michigan, Ann Arbor, Michigan; Dr. W. T. Hornaday, Chairman, Permanent Wild Life Protection Fund, Stamford, Conn.; T. E. Musselman, Counselor, Inland Bird Banding Ass'n., Quincy, Ill.; William L. Finley, Natural History, Jennings Lodge, Oregon; Dr. Charles R. Keyes, Research Associate, The State Historical Society of Iowa, Cornell College; Dr. D. W. Morehouse, President, Drake University, Des Moines, Iowa; Dr. T. Gilbert Pearson, President National Association of Audubon Societies, New York City; Mrs. Henry Frankel, Conservation Commission, Des Moines, Iowa; Mr. Lawrence B. Fletcher, Secretary, The Federation of Bird Clubs of New England, Inc., Boston, Mass.; Mrs. Katharine Tippetts, Chairman, Division of Conservation of Natural Resources, St. Petersburg, Florida; T. S. Palmer, Secretary, American Ornithologists' Union, Washington, D. C.

EXECUTIVE COMMITTEE

F. G. Bell, Chairman, C. M. Brooks, W. B. Pilkington, K. D. Bickel, P. K. Kossack and John Kramer, all of McGregor, Iowa.

"THE WILD LIFE SCHOOL AT McGREGOR" as given by the late Dr. L. H. Pammel in his report for 1930:

This institution is so unique that those who have not had the privilege of listening to the lectures and taking the hikes should do so. This is the first school of its kind in the country. Others are modelling after it. In most cases the other schools are connected with a college or university, but this school is independent. Our McGregor friends and the faculty have made the school a unique institution.

The interest in the great-out-doors is increasing and therefore the school is growing in influence. We are glad to note that there were many students from outside of Iowa. These students came from Minnesota, Illinois, Nebraska. Wisconsin, Missouri, Kansas, Ohio, Michigan, Connecticut, Oklahoma, Mississippi, New York and South Dakota.

To those who live in Iowa who may not have seen McGregor and its surroundings have missed a rare opportunity.

The beautiful tree covered slopes and valleys and the magnificent panoramic views of the Mississippi with its islands and the prairie of Prairie du Chien to say nothing of the beautiful prairie openings on the drier west slopes of these hills as one can see these from Pike's Hill, and then that magnificent view of the Wisconsin Valley where long ago Pierre Marquette and Joliet traversed and landed at the foot of the hill where the state of Wisconsin has established the Nelson Dewey Park. All the region about McGregor is interesting—the Pike's Hill and the St. Croix and St. Peter sandstone and the limestone outcrops are of interest. The abundant tree life is one of the charming things about the region.

Hikes are an important feature of the school. It is the very best way of becoming familiar with the geology, zoology and botany. With such leaders as Dr. Shimek, Dr. Keyes, Dr. and Mrs. Bailey, Professor Bode, Dr. Kay, Mr. Rosen and Mr. Bennett and others, much will be gleaned.

THE AMERICAN SCHOOL OF WILD LIFE PROTECTION, better known as the "WILD LIFE SCHOOL," will hold its thirteenth annual session on McGregor Heights, McGregor, Iowa, August 3rd to the 15th, 1931.

The school was founded in 1919 by Rev. George Bennett, and teaches a better understanding, and a higher appreciation, of nature subjects, and conservation in its many forms.

THE WILD LIFE SCHOOL is sponsored by the citizens of McGregor in appreciation of their natural scenic heritage. and by the Iowa Conservation Commission. This School is not operated for profit, and is made possible by the generous contribution of time and service by the members of the splendid faculty.

THE IOWA BOARD OF CONSERVATION are members of the Wild Life School and strongly endorse the movement.

SUBJECTS TAUGHT: Geology, Botany, Ornithology, Archaeology, Zoology, Entomology, Astronomy, American Indians, Forestry, American History, Amateur Photography, Conservation and Ecology.

The members of the Faculty are selected from the best Universities and Colleges in the country.

Students come in direct contact with the instructors and may ask any questions they desire. The morning sessions are informal talks on nature subjects and conservation. There are no books and no examinations. Field trips start from the Pavilion in the afternoons. In the evenings there are usually two or three lectures, illustrated by slides or moving pictures. Occasionally there are musical numbers and special features.

AUTOMOBILE TRIPS are frequently made by the students to the many interesting places in the McGregor region.

RIVER TRIPS are a part of the school program. Classes make trips to the great lotus lily beds, fish rescue stations, clam and pearl fishing beds, water fowl breeding grounds, the Nelson Dewey State Park of Wisconsin and the famous Winnesheik Bottoms. Cruisers, launches and boats are available for excursions, fishing parties and field trips.

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NEW IDEA LUNCH ROOM

Near the Ferry Landing
McGregor, Iowa

Meals
Lunches
Short Orders
Ice Cream

Chile Con Carne - - - 10c
Coney Islands - 5c
Cigarettes

THE ARBUTUS

Cruises—Picnic Parties Day Trips

The Arbutus will take you to all points of scenic interest on the Mississippi.

F. G. BELL, McGregor
Phone 116Y

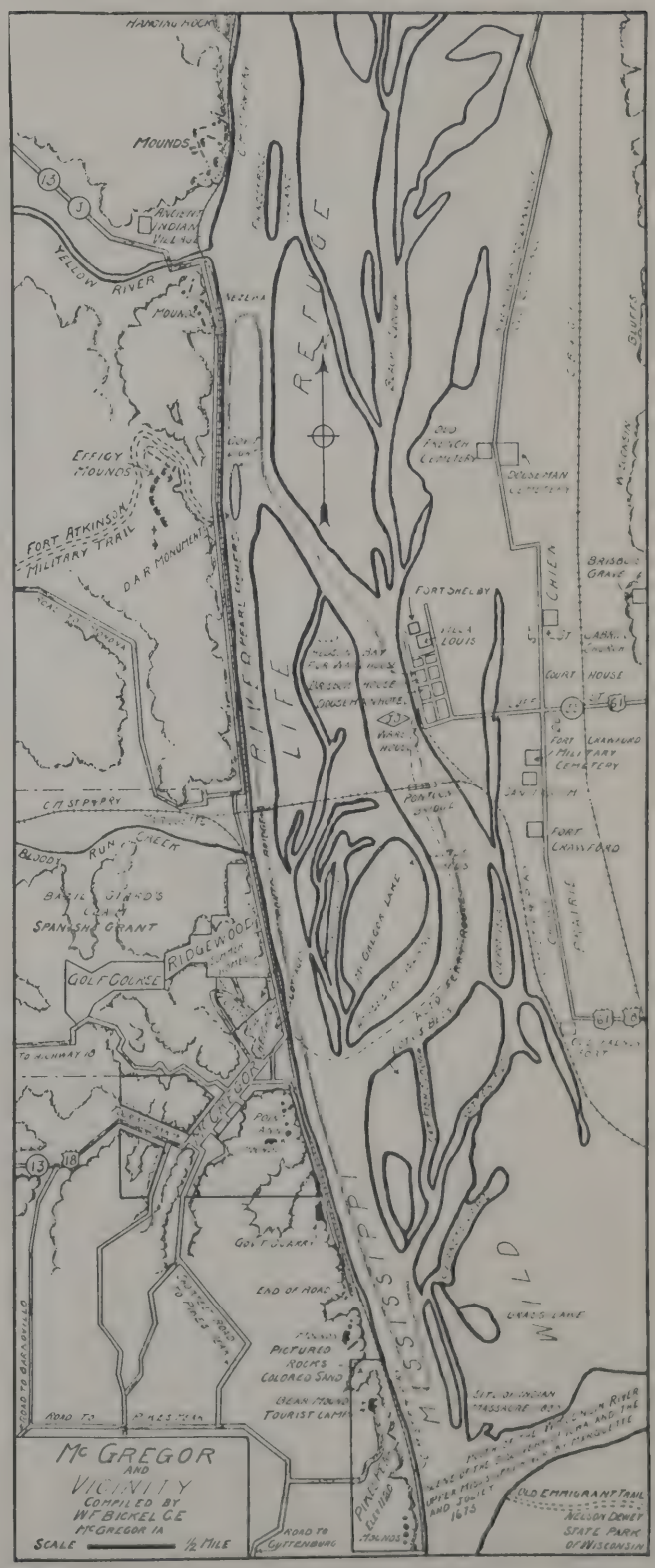
The Mississippi River in "The McGregor Region"

Trip "K": MISSISSIPPI RIVER BOAT TRIP, Time 2 hours. Round trip about 10 miles. Enjoy a ride on the Mississippi and see the many places of historic and scenic interest. From River Front Park take one of the Pleasure Boats; follow your trip on the map. The colored line shows the route you will take. Check the interesting places as you ride along, from the list below.

1. The old Brewery.
2. Ridgewood (on top of the bluff).
3. Marquette, Iowa.
4. The largest Pontoon Bridge in the World.
5. U. S. Fisheries building.
6. Site of the Marquette High Bridge.
7. Oakcrest (on top of the bluff).
8. The Old Boat Store.
9. Indian Effigy Mounds (on top of the bluff).
10. Beginning of the old Military Trail.
11. Bachelor's Row.
12. Mouth of Yellow River.
13. Site of the Winnebago Indian village.
14. Pulpit Rock.
15. Government Light.
16. Junction of east and west channel.
17. Villa Louis, Prairie du Chien, Wisconsin.
18. Hudson Bay Fur Trading Post.
19. Michael Brisbois' Home.
20. The old Dousman Hotel (built in 1860).
21. The Diamond Jo Steamboat Warehouse.
22. The old Cleaning Elevator.
23. The east Pontoon Bridge.
24. St. Mary's School.
25. Old Fort Crawford.
26. Campion College.
27. Catfish Slough.
28. Pike's Peak from which Marquette and Joliet first saw the Mississippi.
29. Mouth of the Wisconsin.
30. Pictured Rocks.
31. Government Quarry.
32. McGregor Bridge Site.
33. Point Anne.
34. The Indian Face.
35. McGregor, Iowa.
36. The Lotus Lilies (when in season).

Occasionally the Pleasure Boats pass the Inland Waterways Corporation Freight Boats, the C. C. Webber, the Thorpe, and others. Also the government boat, the General Allen and other steamboats working on the improvement of the Upper Mississippi River.

Wonderful strings of game fish are regularly taken from the old Mississippi during the season, and include black bass, red eyes, slough bass, wall eyed and sand pike, sun fish, crappies, etc. "Mud Hen" is a real fishing hole, and the sand bars at the mouth of the Wisconsin River, and the "rip rap" and "the dams" along the Mississippi are ideal fishing spots. During the fall, many a duck hunter bags his limit hunting in the many lakes, ponds and sloughs of The McGregor Region.



Follow the Route of the Pleasure Boats indicated by the colored line.

Where to - - - -
This Summer?

Anyway, wherever you go, don't miss the fun of "vagabonding", of touring along for the pure pleasure of it, instead of trying to beat speed records from here to there.

Come to "The McGregor Region", to Pike's Peak, Pictured Rocks, to McGregor Heights and Ridgewood. Rest a few days in "The Pocket City", down between the hills, and take a ride on the lazy Mississippi. It will be well worth while - - you'll enjoy it.

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A modern, accredited High School; four Churches; Service Clubs; Public Library - - all welcome you to McGregor, "a good town to live in, the year round."

We shall be glad to co-operate with you. Tell us your needs. Address:

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Free Delivery to Heights and Ridgewood

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Telephone 63 McGregor

VIEW OF THE MISSISSIPPI FROM OAK CREST, MARQUETTE, IOWA, IN "THE McGREGOR REGION"

History of "The McGregor Region"

GEOLOGICAL: McGregor lies in the center of what is known as the "driftless area" of northern Iowa and southwestern Wisconsin. In other words the several glaciers which passed over the Central States left a sort of island about 40 miles wide and extending southward into Iowa to just below Dubuque which was not covered by glaciers. Consequently the valleys are deeply cut by erosion, the bluffs are rugged and streams are formed from great springs issuing from the exposed rocks. The scenery is very different from other sections of the Mississippi Valley. Forests cover the hills, plant life is abundant, animals and birds exist in great variety due to the excellent cover and natural food. Consequently nature students will find more to see and to study here than in any portion of the Central States.

PREHISTORIC RACES: This section was the home of a rather dense population of peoples of the Stone Age. Evidences of their activities are to be found in the earthworks on the Mississippi River Bluffs, the flood plains of the rivers and up the valleys for several miles on the principal streams. Within a radius of 15 miles of McGregor, there are at least 10,000 long, round, animal and reptile shaped effigy mounds, fortifications and earthworks. Some of the mounds are 300 feet long and shapes of birds, bears, wolves, serpents and symbols can be easily traced on the ground. A number of old village sites and cave shelters have been located and this area furnishes an excellent field for research for archaeologists. These monuments of a bygone race are well preserved in many instances and some of the most important groups have passed into the ownership of the National Government and will be protected for all time. You will find some of the mound groups located on the map "McGregor and Vicinity."

INDIANS: Northeastern Iowa and southwestern Wisconsin for ages have been a favorite habitation of the Red Man. Fine streams, abundance of fish and game, protection from the elements by great bluffs and heavy timber made this area particularly adaptable to their mode of living. The Fox tribe had its headquarters at Prairie du Chien, which for a number of centuries was the common council grounds of a number of the tribes of this section of the country. The Foxes, Sacs, Sioux and Winnebagoes used northeastern Iowa as a common hunting grounds well up towards the middle of the nineteenth century. There is a wealth of history of battles, feuds, treaties and councils which cannot be covered in this booklet. Anyone desiring to investigate this subject will find much material in the historical collections of Iowa and Wisconsin, "The Annals of Iowa," Schoolcraft's "Collections" and "Personal Memoirs," Cole's "A History of the People of Iowa" and numerous other works.

DISCOVERY OF IOWA: While there is some evidence and much contention as to whom the discovery of Iowa and the Upper Mississippi is due, credit is generally given to Sieur Louis Joliet and Father James Marquette who journeyed down the Wisconsin River from Green Bay and reached the great "Father of Waters" May 17, 1673, and gazed upon the Iowa bluffs at "Pike's Peak," two miles below McGregor, which is now part of the National Upper Mississippi Wild Life Refuge through the generosity of the heirs of Mrs. Martha Buell Munn of New York City.

During the following century, Prairie du Chien, across the river from McGregor, was the outpost of civilization and the rendevous of traders, trappers and adventurers previous to the settlement of the state of Iowa.

There is evidence on record, according to Edgar R. Harlan, curator of the Iowa Historical Department, which gives Bazil Giard the credit of being the first white settler in Iowa. He is reported to have had a plantation in or near McGregor in 1784. Giard, a Frenchman though a subject of the king of Spain, settled on a tract of 5760 acres of land extending from the Mississippi at McGregor, westward about 6 miles, and which is known in history and among land records as "Bazil Giard's Claim No. 1" or "Spanish Grant." Giard petitioned for title to this grant in 1800, but the claim was not allowed until 1843, and patent was issued July 2, 1844. Part of McGregor, the Heights, Ridgewood,

A LOST ART

Pictures in Sand

This bottle contains only Natural Colored Sand from the Famous Pictured Rocks, near McGregor.

McGregor, the home of the American School of Wild Life Protection, the only school of its kind in the world, that meets every summer in August, is also the home of the artist Andrew Clemens, a a deaf mute, who "painted" with sand, the picture shown above. He died in 1894. No one since his time has been able to approach his work, most of which still remains in McGregor.

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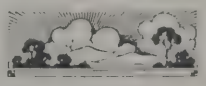

The Inn on the Heights amid Nature's surroundings - - overlooking the Mississippi - - five hundred feet above the river.

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TELEPHONE 61 - McGREGOR

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We cater to week-end parties.

History of "The McGregor Region"—Continued

and the golf course are included within the boundaries of this grant.

McGregor was founded by Alexander McGregor about 1840. He laid out the Lower Village of Prairie du Chien and operated a horse ferry for many years connecting the old "Emigrant Trail," terminating below the mouth of the Wisconsin River and the Iowa shore and landing from below Pike's Peak to the foot of Main Street, McGregor, depending on the condition of the weather and the stage of water in the river. Over this ferry, the first residents of Iowa and Minnesota pushed their way westward to convert the virgin prairies to the finest developed farms in the world.

From 1840 'till the coming of the railroads west of the Mississippi, McGregor was the great shipping point of grain and produce from the western prairies to eastern and southern markets. The river was the great artery of commerce for nearly half a century and the historical narratives which are now appearing in print concerning the traffic on its waters give much light on the growth and development of the states of Iowa, Minnesota and the Dakotas and are well worth reading.

Fort Shelby was established in Prairie du Chien in 1816 and "New" Fort Crawford in 1829. Here during the early part of the nineteenth century occurred many events in connection with British, French, American and Indian affairs and the region is associated with the names and deeds of many prominent men—Black Hawk, Colonel Leavenworth, Major Philip Kearney, Colonel Zachary Taylor, later president of the United States, Jefferson Davis, later president of the Confederate States, General Grant and others. If you are a lover of history, you can spend considerable time digging into the local records, traditions and romance of this region.

The National Upper Mississippi Wild Life and Fish Refuge

In 1915 a movement was started at McGregor to secure a National Park on the Mississippi in this vicinity. The Department of the Federal Government made an investigation in December 1916. Mrs. Martha Buell Munn of New York City, who owned about 600 acres of timbered bluffs in and around McGregor offered the Pike's Peak and Pictured Rocks and other scenic lands as a nucleus of a large project. The World War halted the movement for some time, but the citizens of McGregor, through an organization called the "Mississippi National Park Association" kept up its efforts.

In 1919, the Wild Life School was started; and has continued to hold sessions annually. On August 6, 1923, this School called the "Mississippi Valley Conference on the Value of Aquatic Resources." It was at this meeting, after a number of speeches by the scientists of the School Faculty and others, that Will G. Dilg, then president of the Izaak Walton League of America, conceived the idea of a great river park; outlined his recommendations, and set in motion the power of the League which has resulted in the formation of the National Upper Mississippi Wild Life and Fish Refuge, the longest National Park in America.

This great River Park is now under formation and about 60 per cent of the land has been purchased. It will extend from Wabasha, Minnesota, to Rock Island, Illinois, and is to contain the overflow lands of the river along that stretch of about 300 miles, and having an average width of three miles. This area forms the most frequented route for birds during migration, contains large breeding areas for black bass and other fish, is the natural home for many fur bearing animals, produces great yields of quick growing forests, a wonderful self-sustaining park and refuge.

In 1928 the heirs of Mrs. Martha Buell Munn of New York tendered all of their timbered bluffs and valleys about McGregor to the National Government to become a part of the Wild Life Refuge. This gift includes "Pike's Peak," "Pictured Rocks," "Point Anne," the hills surrounding McGregor, some fine bottom lands containing primeval forests and a magnificent group of Indian Mounds near Sni Magill Creek. Congress has passed the bill accepting the gift, and now McGregor has the unique distinction of being a City surrounded by a National Park.

Visitors to The McGregor Region will find the outstanding scenic section of the Upper Mississippi River Valley. Fortunately it is preserved in nearly its original wild condition. The whole of Northeastern Iowa is full of interest to those who have eyes to see, who love nature and who have a desire to explore. It is suggested that you take the time to make as many of the scheduled trips as you can. The maps and text are arranged to serve as a guide into this distinctive region of scenic Northeastern Iowa, of which McGregor is the center and the headquarters of many conservation efforts.

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"Where the Lazy Mississippi Flows"

Nights I'm al-ways dream-ing,—
Dreams of far a-way,—
Times when I was hap-py—
All the live-long day.—
Some-times in the twi-light—
Voic-es seem to call,—
When de stars am shin-in'—
And de shad-ows fall:—

Ban-jos gen-tly strum-min',—
Drift-ing through the trees—
Dark-ies soft-ly hum-min'—
O'er the scent-ed breeze.—
Some day I'm re-turn-ing—
To my home once more.—
Where the palm-trees sway-in'—
Whis-per from the shore:—

CHORUS

Where—the la-zy Mis-sis-sip-pi
Flows—in-to the sea;—
There my li-l' cur-ly-head-ed ba-by waits for me.—
And tho'—I'm far—a-way from my old home,
My thoughts will ev-er be—
Where the la-zy Mis-sis-sip-pi
Flows in-to the sea.—

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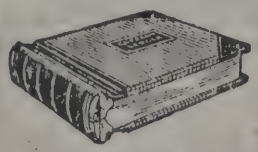

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